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# Couture Culture A Study In Modern Art And Fashion

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Literature, Media and Contemporary Studies

Poiret

The Berg Companion to Fashion

Miss Dior

Organizational Change and Emerging Markets since the 1970s

A Manifesto for Common Wear

An Introduction to Fashion Studies

Dress and Fashion in the Ancien Régime

Fashion, Architecture and Interior Design on Film

The Routledge Companion to Art Deco

Styling the Self

Cultural Histories of the Material World

Fashion Forward

Trademarks, Branding and National Identity

Communicating Fashion

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Mode and Modernity in Late-Nineteenth-Century Paris

The Women Who Influenced French Fashion

Fashioning the City

Representation and American Business Culture, 1877-1960

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Poiret, Dior and Schiaparelli

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It's So French!

Wartime Fashion

The Great Fashion Designers

The Face of Fashion

Fashioning Spanish Cinema

Materiality, Culture, and the Body

Fashion and Psychoanalysis  
A Cultural History of Western Fashion  
Cloth and Culture  
Paris Haute Couture

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## **SELINA GRANT**

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### **Literature, Media and Contemporary**

**Studies** Panache Partners Llc

- An essential reference for students, curators and scholars of fashion, cultural studies, and the expanding range of disciplines that see fashion as imbued with meaning far beyond the material. - Over 300 in-depth entries covering designers, articles of clothing, key concepts and styles. - Edited and introduced by Valerie Steele, a scholar

who has revolutionized the study of fashion, and who has been described by The Washington Post as one of "fashion's brainiest women." Derided by some as frivolous, even dangerous, and celebrated by others as art, fashion is anything but a neutral topic. Behind the hype and the glamour is an industry that affects all cultures of the world. A potent force in the global economy, fashion is also highly influential in everyday lives, even amongst those who may feel impervious. This handy volume is a one-stop reference for anyone interested in fashion - its meaning, history and theory.

From Avedon to Codpiece, Dandyism to the G-String, Japanese Fashion to Subcultures, Trickle down to Zoot Suit, The Berg Companion to Fashion provides a comprehensive overview of this most fascinating of topics and will serve as the benchmark guide to the subject for many years to come.

*Poiret* Cambridge University Press

“Remarkable” —Hamish Bowles, *Vogue*

The overdue restoration of Catherine Dior's extraordinary life, from her brother's muse to Holocaust survivor. When the French designer Christian Dior presented his first collection in Paris in 1947, he changed fashion forever. Dior's “New Look” created a striking, romantic vision of femininity, luxury, and grace, making him—and his last name—famous overnight. One woman informed Dior's

vision more than any other: his sister, Catherine, a Resistance fighter, concentration camp survivor, and cultivator of rose gardens who inspired Dior's most beloved fragrance, Miss Dior. Yet the story of Catherine's remarkable life—so different from her famous brother's—has never been told, until now. Drawing on the Dior archives and extensive research, Justine Picardie's *Miss Dior* is the long-overdue restoration of Catherine Dior's life. The siblings' stories are profoundly intertwined: in Occupied France, as Christian honed his couture skills, Catherine dedicated herself to the Resistance, ultimately being captured by the Gestapo and sent to Ravensbruck, the only Nazi camp solely for women. Seeking to trace Catherine's story as well as her influence

on her brother, Picardie traveled to the significant places of Catherine's life, including Les Rhumbs, the Dior family villa with its magnificent gardens; the House of Dior in Paris; and La Colle Noire, Christian's chateâu that he bequeathed to his sister. Inventive and captivating, and shaped by Picardie's own journey, Miss Dior examines the legacy of Christian Dior, the secrets of postwar France, and the unbreakable bond between two remarkable siblings. Most important, it shines overdue recognition on a previously overlooked life, one that epitomized courage and also embodied the astonishing capacity of the human spirit to remain undimmed, even in the darkest circumstances. Includes Black-and-White Illustrations  
The Berg Companion to Fashion

Bloomsbury Publishing  
Edwardian Culture: Beyond the Garden Party is the first truly interdisciplinary collection of essays dealing with culture in Britain c.1895-1914. Bringing together essays on literature, art, politics, religion, architecture, marketing, and imperial history, the study highlights the extent to which the culture and politics of Edwardian period were closely intertwined. The book builds upon recent scholarship that seeks to reclaim the term 'Edwardian' from prevalent, restrictive usages by venturing beyond the garden party - and the political rally - to uncover some of the terrain that lies between. The essays in the volume - which deal with both famous writers such as J. M. Barrie and Arnold Bennett, as well as many lesser-known figures -

draw attention to the nuanced multiplicity of experience and cultural forms that existed during the period, and highlight the ways in which a closer examination of Edwardian culture complicates our definitions of 'Victorian' and 'Modern'. The book argues that the Edwardian era, rather than constituting a coda to the Victorian period or a languid pause before modernism shook things up, possessed a compelling and creative tenor of its own.

**Miss Dior** Peter Lang

Couture Culture A Study in Modern Art and Fashion MIT Press (MA)

**Organizational Change and Emerging Markets since the 1970s**

BRILL

Costume design is a crucial, but frequently overlooked, aspect of film

that fosters an appreciation of the diverse ways in which film and fashion enrich each other. These influential industries offer representations of ideas, values, and beliefs that shape and construct cultural identities. In *Fashioning Spanish Cinema*, Jorge Pérez analyses the use of clothing and fashion as costumes within Spanish cinema, paying particular attention to the significance of those costumes in relation to the visual styles and the narratives of the films. The author examines the links between costume analysis and other fields and theoretical frameworks such as fashion studies, the history of dress, celebrity studies, and gender and feminist studies. *Fashioning Spanish Cinema* looks at instances in which costumes are essential to shaping

the public image of stars, such as Conchita Montenegro, Sara Montiel, Victoria Abril, and Penélope Cruz. Focusing on examples in which costumes have discursive autonomy, it explores how costumes engage with broader issues of identity and, relatedly, how costumes impact everyday practices and fashion trends beyond cinema. Drawing on case studies from multiple periods, films by contemporary directors and genres, and red-carpet events such as the Oscars and Goya Awards, *Fashioning Spanish Cinema* contributes a pivotal Spanish perspective to expanding interdisciplinary work on the intersections between film and fashion. [A Manifesto for Common Wear](#) A&C Black

How did you decide what to wear today?

Did you base your selection on comfort or style? Did you want to blend in or stand out - or was it just the cleanest outfit available? We each make these decisions every day, reflecting how we view ourselves and impacting how others see us. Our choices matter - not just to us personally, but also to the magazine editors, brand ambassadors and trend forecasters who make a living by selling to us. *Communicating Fashion* introduces key concepts from the intersecting worlds of fashion and communication studies to connect how we all use clothing to express ourselves and how media systems support that process. In doing so, Myles Ethan Lascity explores social, cultural and ethical issues through the work of fashion journalism, brand promotions and the

growing role of online influencers as well as the impact of film, television and art on self-image and expression. Key topics: - Advertising, Branding and Fashion Retail - Clothing, Art and Cultural Significance - Clothing as Group and Cultural Norms - Clothing, Identity and Interpersonal Communication - Fashion News and Tastemaking - Fashion, Social Media and Influencers - Meaning within the Fashion System - On-screen Clothing

*An Introduction to Fashion Studies*

Reaktion Books

In *Fashioning Spaces*, Heidi Brevik-Zender argues that in the years between 1870 and 1900 the chroniclers of Parisian modernity depicted the urban landscape not just in public settings such as boulevards and parks but also in

“dislocations,” spaces where the public and the intimate overlapped in provocative and subversive ways. Stairwells, theatre foyers, dressmakers’ studios, and dressing rooms were in-between places that have long been overlooked but were actually marked as indisputably modern through their connections with high fashion.

*Fashioning Spaces* engages with and thinks beyond the work of critics Charles Baudelaire and Walter Benjamin to arrive at new readings of the French capital. Examining literature by Zola, Maupassant, Rachilde, and others, as well as paintings, architecture, and the fashionable garments worn by both men and women, Brevik-Zender crafts a compelling and innovative account of how fashion was appropriated as a way



of writing about the complexities of modernity in fin-de-siècle Paris.

**Dress and Fashion in the Ancien Régime** MIT Press

This volume explores Poiret's radical modernity. Essays by renowned scholars describe the historical context of his work; its relation to the dominant artistic discourses of the early 20th century; his muse, Denise Poiret, and her influence on his work; and his role in the paradigmatic shift to a new ideal of feminine beauty.

*Fashion, Architecture and Interior Design on Film* University of Toronto Press

Looks at the influence of French culture on a variety of motion pictures in the 1950s and 1960s, including "Gigi" and "Funny Face."

**The Routledge Companion to Art**

**Deco** A&C Black

First Published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

**Styling the Self** Metropolitan Museum of Art

This beautifully illustrated book conveys the centrality of costume to live performance. Finding associations between contemporary practices and historical manifestations, costume is explored in six thematic chapters, examining the transformative ritual of costuming; choruses as reflective of society; the grotesque, transgressive costume; the female sublime as emancipation; costume as sculptural art in motion; and the here-and-now as history. Viewing the material costume as a crucial aspect in the preparation,

presentation and reception of live performance, the book brings together costumed performances through history. These range from ancient Greece to modern experimental productions, from medieval theatre to modernist dance, from the 'fashion plays' to contemporary Shakespeare, marking developments in both culture and performance. Revealing the relationship between dress, the body and human existence, and acknowledging a global as well as an Anglo and Eurocentric perspective, this book shows costume's ability to cross both geographical and disciplinary borders. Through it, we come to question the extent to which the material costume actually co-authors the performance itself, speaking of embodied histories, states of being and

never-before imagined futures, which come to life in the temporary space of the performance. With a contribution by Melissa Trimmingham, University of Kent, UK

*Cultural Histories of the Material World*  
Intellect Books

This book delves into the origins and evolution of trademark and branding practices in a wide range of geographical areas and periods, providing key knowledge for academics, professionals, and general audiences on the complex world of brands. The volume compiles the work of twenty-five prominent worldwide scholars studying the origins and evolution of trademarks and branding practices from medieval times to present days and from distinct European countries to the USA, New

Zealand, Canada, Latin America, and the Soviet Union. The first part of the book provides new insights on pre-modern craft marks, on the emergence of trademark legal regimes during the nineteenth century, and on the evolution of trademark and business strategies in distinct regions, sectors, and contexts. As industrialisation and globalisation spread during the twentieth century, trademarking led to modern branding and international marketing, a process driven by new economic, but also cultural factors. The second part of the book explores the cultural side of the brand and offers challenging studies on how luxury, fashion, culture associations, and the consolidation of national identities played a key role in nowadays branding. This edited volume will not

only be of great value to scholars, students and policymakers interested in trademark/branding research, but to marketing and legal practitioners as well, aiming to delve into the origins of modern brand strategies. The chapters in this book were originally published as two special issues of the journal, *Business History*.

**Fashion Forward** MIT Press

This new edition of a classic work offers a concise introduction to the sociology of fashion, and demystifies the workings of the fashion system. From the origins of fashion studies and the difference between clothing and fashion, through to an examination of 21st century subcultures, and the impact of the digital age on designers, *Fashion-ology* explores fashion as a global, social

construct. With accessible overviews of key debates, issues and perspectives, the book provides a complete exploration of the field, and features a wide range of international case studies which bring the theory to life. Updated with two new chapters on subcultures and the impact of technology, along with guides to further reading and a student guide to sociological research in fashion, this is essential reading for anyone studying fashion, sociology, anthropology, and cultural studies.

**Trademarks, Branding and National Identity** Bloomsbury Publishing

All across the humanities fields there is a new interest in materials and materiality. This is the first book to capture and study the “material turn” in the humanities from all its varied

perspectives. *Cultural Histories of the Material World* brings together top scholars from all these different fields—from Art History, Anthropology, Archaeology, Classics, Folklore, History, History of Science, Literature, Philosophy—to offer their vision of what cultural history of the material world looks like and attempt to show how attention to materiality can contribute to a more precise historical understanding of specific times, places, ways, and means. The result is a spectacular kaleidoscope of future possibilities and new perspectives.

**Communicating Fashion** Routledge  
Scholarly interest in Art Deco has grown rapidly over the past fifty years, spanning different academic disciplines. This volume provides a guide to the

current state of the field of Art Deco research by highlighting past accomplishments and promising new directions. Chapters are presented in five sections based on key concepts: migration, public culture, fashion, politics, and Art Deco's afterlife in heritage restoration and new media. The book provides a range of perspectives on and approaches to these issues, as well as to the concept of Art Deco itself. It highlights the slipperiness of Art Deco yet points to its potential to shed new light on the complexities of modernity. The Collection Bloomsbury Publishing From cinema's silent beginnings, fashion and interior design have been vital to character development and narrative structure. Despite spectacular technological advancements on screen,

stunning silhouettes and striking spaces still have the ability to dazzle to dramatic effect. This book is the first to consider the significant interplay between fashion and interiors and their combined contribution to cinematic style from early film to the digital age. With examples from Frank Lloyd Wright inspired architecture in Hitchcock's *North by Northwest*, to Coco Chanel's costumes for Gloria Swanson and a *Great Gatsby* film-set turned Ralph Lauren flagship, *Cinematic Style* describes the reciprocal relationship between these cultural forms. Exposing the bleeding lines between fashion and interiors in cinematic and real-life contexts, Berry presents case studies of cinematic styles adopted as brand identities and design movements

promoted through filmic fantasy. Shedding light on consumer culture, social history and gender politics as well as on fashion, film and interior design theory, *Cinematic Style* considers the leading roles domestic spaces, quaint cafes, little black dresses and sharp suits have played in 20th and 21st-century film.

**Cultural Studies in Fashion** Springer  
How wealthy American women--as consumers and as influencers--helped shape French couture of the late nineteenth century; lavishly illustrated. French fashion of the late nineteenth century is known for its allure, its ineffable chic--think of John Singer Sargent's *Madame X* and her scandalously slipping strap. For Parisian couturiers and their American

customers, it was also serious business. In *Dressing Up*, Elizabeth Block examines the couturiers' influential clientele--wealthy American women who bolstered the French fashion industry with a steady stream of orders from the United States. Countering the usual narrative of the designer as solo creative genius, Block shows that these women--as high-volume customers and as pre-Internet influencers--were active participants in the era's transnational fashion system. Block describes the arrival of *nouveau riche* Americans on the French fashion scene, joining European royalty, French socialites, and famous actresses on the client rosters of the best fashion houses--Charles Frederick Worth, Doucet, and Félix, among others. She considers the mutual dependence of couture and

coiffure; the participation of couturiers in international expositions (with mixed financial results); the distinctive shopping practices of American women, which ranged from extensive transatlantic travel to quick trips downtown to the department store; the performance of conspicuous consumption at balls and soirées; the impact of American tariffs on the French fashion industry; and the emergence of smuggling, theft, and illicit copying of French fashions in the American market as the middle class emulated the preferences of the rich. Lavishly illustrated, with vibrant images of dresses, portraits, and fashion plates, *Dressing Up* reveals the power of American women in French couture. Winner of the Aileen Ribeiro Grant of the

Association of Dress Historians; an Association for Art History grant; and a Pasold Research Fund grant.

*Mode and Modernity in Late-Nineteenth-Century Paris* UPNE

Fashion is at once a familiar yet mysteriously elite world that we all experience, whether we're buying a new pair of jeans, reading *Vogue*, or watching the latest episode of *Project Runway*. Lars Svendsen dives into that world in *Fashion*, exploring the myths, ideas, and history that make up haute couture, the must-have trends over the centuries, and the very concept of fashion itself. *Fashion* opens with an exploration of all the possible meanings encompassed by the word "fashion," as Svendsen probes its elusive place in art, politics, and history. Ultimately, however, he focuses

on the most common use of the term: clothing. With his trademark dry wit, he deftly dismantles many of the axioms of the industry and its supporters. For example, he points out that some of the latest fashions shown on runways aren't actually "fashionable" in any sense of the word, arguing that they're more akin to modern art works, and he argues against the increasingly prevalent idea that plastic surgery and body modification are part of a new wave of consumerism. Svendsen draws upon the writings of thinkers from Adam Smith to Roland Barthes to analyze fashion as both a historical phenomenon and a philosophy of aesthetics. He also traces the connections between the concepts of fashion and modernity and ultimately considers the importance of evolving

fashions to such fields as art, politics, and philosophy. Whether critiquing a relentless media culture that promotes perfect bodies or parsing the never-ending debate over the merits of conformity versus individual style, Lars Svendsen offers an engaging and intriguing analysis of fashion and the motivations behind its constant pursuit of the new.

**The Women Who Influenced French Fashion** Simon and Schuster

A comprehensive history of high fashion in Paris from Madame Grès and Balenciaga to Yves Saint Laurent and Yohji Yamamoto, spanning all aspects from clothing and accessories to perfume. Ever since Charles Frederick Worth dressed the Empress Eugénie in the 1860s, launching a "golden century"



for dressmaking, Parisian haute couture has been a source of endless admiration and fascination. Its emphasis on exquisite design and meticulous craftsmanship propelled it to the forefront of the fashion industry. The position and practices of haute couture may have evolved over time, but the work of many contemporary couturiers reveals a strong sense of continuity, from the creations of Jeanne Lanvin and Christian Dior, through to their modern counterparts in Jean-Paul Gaultier or Viktor & Rolf. This chronological study traces the history of the esteemed couture houses of Paris, examining the role of the designer and the extraordinary craftsmanship behind the finished creations, the place of haute couture in Parisian culture, and its

influence in the wider fashion industry. Particular attention is paid to the relationship between haute couture and the client, as well as the dualities in modern haute couture—its sense of exclusivity and quasi-mythical aura countered by an ever-increasing reach into popular consciousness and attainability. This volume is richly illustrated with images of the most superb pieces created by exceptional designers. Various incarnations of Chanel's timeless quilted handbag, Fath's charmingly patterned silk scarves, and Poiret's elegant perfume bottles demonstrate that haute couture encompasses far more than just clothing.

**Fashioning the City** Bloomsbury Publishing

This title is the result of a collaborative social art project by artist Barber Swindells exploring the relationship between coal mining and fashion. The book delves into the notion of 'common

wear', records diverse narratives of fashion and labour, and focuses on the social context where the realms of mining and fashion converge.